

# **2021 Chesapeake Rotary Art Show Artist Prospectus**

## **Event Info**

The Chesapeake Rotary Art Show is produced by the Chesapeake Rotary with close partnership with the City of Chesapeake and the Chesapeake Fine Arts Commission. Following ten years of success with the Chesapeake Rotary Wine Festival held in the fall, the group decided to launch Chesapeake, VA's first Art Festival. Our wine festival is a one-day event that routinely attracts over 8000 festival goers and we are utilizing our experience gained to launch a similar two-day Art, Craft Beer and Food festival in the spring.

All proceeds from the Chesapeake Rotary Art Show directly support the Chesapeake Rotary, a non-profit institution which provides hundreds of thousands of dollars to local charities and grants to community organizations and projects that benefit Chesapeake, VA. This event particularly is geared toward promoting the Arts in Chesapeake and Coats for Kids.

## **General Information**

### **Dates and Deadlines**

June 26-27, 2021 (Show Hours 10a-6p both days)  
Chesapeake Rotary Art Show

August 15, 2020  
Applications accepted

October 1, 2020  
Early Application deadline

December 1, 2020  
Application deadline

February 1, 2021  
Late Application Deadline

March 15, 2021  
Confirmation sent to artists

May 15, 2021  
Deadline to turn in liability insurance and pay fees

The show will be located at the Chesapeake City Park at 900 City Park Dr, Chesapeake, VA 23320. A beautiful 60 acre park located in the heart of Chesapeake.

We are allowing sharing of booth space. Minimum shared booth size is 10x20 which can accommodate no more than three artists. A 10x30 space can accommodate no more than five artists. All artists must submit an application and indicate on the application with whom they are sharing space with. Application is located at <https://chesarts.com>.

## **Artist Services/Security**

Chesapeake Rotary and Chesapeake Fine Arts Commission will be providing booth sitters as needed for breaks. We will also distribute drinks and snacks periodically throughout the show. There will be 24/7 roving security provided by Chesapeake Deputies from 8 PM Friday evening through 6 PM Sunday evening. Limited secure/locked storage will be available on a first come-first served basis. All items must be boxed and labelled with artist's information. Access will be available for the hour prior to and after closing on the days of the show.

## **Work Sample Images**

Artist applications will be juried by the Chesapeake Fine Art Commission. If you have a website with examples of your work, this will suffice as part of your application and just be sure to include your web site in the appropriate field of the application for judging. Minimum of five work samples must be available on your site. If you do not have a web site, or there are not enough images on the site, please send five work sample digital images to [application@chesarts.com](mailto:application@chesarts.com).

## **Liability Insurance**

Artists are required to show proof of liability insurance, naming Chesapeake Rotary and the City of Chesapeake as an additional insured. For those without liability policies, short-term event policies can be purchased from several vendors which Chesapeake Rotary will share with accepted artists. Chesapeake Rotary and City of Chesapeake are not responsible for breakage/loss.

## **Sales**

Artists retain all revenue from the sale of their work. Chesapeake Rotary will not receive commission on sales. Artists are responsible for collecting and filing Virginia Sales Tax.

## **Parking**

The Chesapeake Rotary Art Show is located at the Chesapeake City Park. There is ample free parking in the facility.

## **Load-in and Drive-on**

Artists will be permitted begin set up of their space Friday evening from 5 PM to 9 PM and Saturday form 7 AM to 9:30 AM. While there is no road along which the spaces will be set up, there is a perimeter parking and sidewalks available. We will have some personnel to assist in moving items from the parking lots to the space. We will also have two cargo golf carts available to assist. You may also dolly on from nearby parking lots. Rotary volunteers will be coordinating these efforts.

## **Rules and Regulations**

1. All work must be original and made by the artist's hands.
2. Artist statements describing technique, materials and processes should be displayed in the booth.
3. Artists must be present with their work for the entire art show.
4. All work exhibited must be of the quality, category and body of work of that shown in the juried images.
5. No work may protrude outside of the artists booth space or inhibit a neighboring booth.
6. This is a rain or shine event and no refunds will be given for cancellation due to weather. The decision to close the show due to weather is at the sole discretion of the City of Chesapeake and Chesapeake Rotary staff.
7. Chesapeake Rotary reserves the right to remove any artist from the show for any reason without notice or refund.
8. Original work must comprise 75% of your booth, and only original work and artist signage is permitted to be displayed on the walls of your booth.
9. Reproductions must be clearly labeled as reproductions and paper reproductions must be matted.

## **Exhibition Space**

Each exhibitor will be provided a 10x10, 10x20 or 10x30 space in Courthouse Square Park. Artists are to provide their own display booth, heavy weights, and/or tables in order to display their work in an outdoor environment. Tents, weights, tables, and chairs are available to rent directly from Chesapeake Rotary.

## **Fees**

\$0 Application fee!

10' x 10' exhibition space

Early (Apply by 10/1/2020): \$150

Regular (Apply by 12/1/2020): \$175

Late (Apply by 2/1/2021): \$200

10' x 20' exhibition space

Early (Apply by 10/1/2020): \$275

Regular (Apply by 12/1/2020): \$300

Late (Apply by 2/1/2021): \$325

10' x 30' exhibition space

Early (Apply by 10/1/2020): \$400

Regular (Apply by 12/1/2020): \$425

Late (Apply by 2/1/2021): \$450

\$395 Optional 10' x 10' tent rental with sidewalls and barrel weights

\$750 Optional 10' x 20' tent rental with sidewalls and barrel weights

\$1250 Optional 10' x 30' tent rental with sidewalls and barrel weights

\$20 Optional 6 or 8 ft. banquet table

\$5 Optional folding chair

\$100 Optional ad in Festival Program

Registration and other fees may be paid by PayPal invoices or a check made out to Chesapeake Rotary and mailed to

Chesapeake Rotary

319 Cawdor Xing

Chesapeake, VA 23322

## **How to apply**

All applications are accepted through our website at <https://chesarts.com>.